

10 Reasons to Buy Memorials Locally

1. **Cater to Unique Market** – Quincy Memorials caters to the needs of the local community. We can create memorial designs that are unique to our customers' culture and diversity. Something bought online or from another area, may not have the local feel such as a local lighthouse or nearby natural terrain. They may have more generic designs or designs that apply to their area. Our inventory and stock is based on local taste and size restrictions, not a national generic sales plan.
2. **Familiar with the Cemetery Rules and Regulations** – Because it is our own backyard, we are familiar with the rules and regulations of our local cemeteries and we have personal relationships with the people there. We are able to ask favors and get things done more efficiently. This also eliminates the chance that what was purchased may not actually be allowed at the cemetery.
3. **Keeps Money in the Local Economy** – Local business owners like Quincy Memorials typically live in the area they serve. Revenue made gets redistributed back into the local economy via taxes and spending. Revenue made by online retailers and companies out of state, goes to their local economy or into the hands of the already rich. Buying locally helps to build stronger communities by contributing to local causes which also creates more jobs in the area and creates a greater sense of social well-being.
4. **Family Owned** – Quincy Memorials is a family owned business and many local businesses are also middle class family owned. Wouldn't you rather purchase from a family owned business with a face rather than an impersonal corporation from across the country? Local family owned companies are what this country was founded on.
5. **Build Stronger Community** – Many local small businesses serve their local communities in charitable organizations and important boards. Not to mention local retailers provide jobs and wages to the locals. They also provide visually pleasing storefronts instead of boarded up buildings. Quincy Memorials is very active in their communities serving in organizations such as the Chamber of Commerce, Lions Club and Kiwanis clubs.
6. **More Accountable** – If there is an issue or a concern, local businesses are able to handle them faster and more efficiently. A company not in the area is going to either refer you elsewhere or take forever to respond/remedy.
7. **Personal Customer Service** – Local businesses are able to meet with you face to face and they have an inventory that you can see, touch and feel in person. Quincy Memorials has 3 locations to serve their families.
8. **Environmental Sustainability** – Granite weighs a lot. Buying stone locally travels less, therefore reducing the environmental footprint left by the purchase of such a heavy product. Much of the granite and great craftsmanship at Quincy Memorials is from Barre VT which is the closest manufacturer hub nearby.
9. **Pride** – Because Quincy Memorials will probably see our work in the local cemeteries, we are more apt to want to make something we are proud of and not just something that serves the purpose of marking a grave.
10. **We are your Neighbors** – Personally, I would rather purchase or work with someone I know or have heard good things about by friends and family rather than someone on the phone or email. Quincy Memorials uses many family business in their everyday business activity.