

10 Mistakes Not to Make When Choosing a Memorial

- 1. Not Being Prepared** - Consider ordering a memorial pre-need, before prices and availability change. You will be able to customize the stone to your liking and not burden your family later. Many families purchase cemetery lots and make funeral plans pre-need, so why not order your stone ahead of time and see the finished product?
- 2. Feeling Pressured** - Losing someone you love is very difficult and so can the process of buying a memorial after a loss. A memorial should not be purchased until you and your family are ready. You should not be pressured to purchase sooner than you want. Depending on the family, situation and person, a memorial can be purchased right away or even months after.
- 3. Choosing a Company Based on Price** - During this time, you will want the best service and professionalism that fits within your budget. An experienced monument company should be able to guide you respectfully and efficiently through the step by step process, answer any questions you may have and show you the Differences the Details can make.
- 4. Lack of Knowledge of the Process** – Not knowing what steps to take during this emotional time can put additional stress on you and your family. Style, Size, Color, Design, Lettering and Additional Features are the main things you need to decide when purchasing a memorial. You can go to www.QuincyMemorials.com for the 7 Step Process to ensure a smooth process.
- 5. Not Knowing About Cemetery Restrictions** - Many cemeteries have restrictions on size, style and type of stone you can place on your lot, so remember to ask the cemetery while purchasing your lot. Most monument companies will know about certain restrictions, but it makes it easier for you to decide what you like ahead of time if you know what you are allowed. Bring your deed to the monument company for a smoother process.
- 6. Lack of Knowledge of Approximate Price** - Unless you have bought a memorial in the past, you probably have no idea what to expect a monument to cost. To fully understand why granite is priced how it is, you must understand the long and detailed process it takes to create. Pricing can range from under a thousand to several thousand, depending on the intricacy and size of the memorial. Call a monument company for general pricing, but be prepared to answer a few clarification questions first before receiving an accurate price.
- 7. Failing to Ask What is Included in the Price** - Be sure to ask what is included in the price of the memorial. The price may or may not include the Family Name, deceased name and dates, and installation. To be safe, ask if there are any additional charges that may be applied.
- 8. Waiting Until the Last Minute** - If you need the memorial completed by a certain date, make sure to give plenty of lead time as the process can take several weeks. Also the more customized the stone, the longer it will take. Memorial Day is a busy time for monument retailers. If this is an important deadline, make sure to plan months in advance to ensure completion for the holiday.
- 9. Not Asking Enough Questions** - Try not to assume. The process should be seamless if done correctly and efficiently. Don't be afraid to ask as many questions as you want.. A good monument company should ask a lot of questions in order to ensure the best and most accurate service.
- 10. Lack of Knowledge of Materials** - Some early memorials were built of bone or wood, but the most durable is stone. We know from the pyramids and ancient tombs that stone is ever-lasting. Granite is the most common today due to its resilient nature, affordable price and variety of colors.